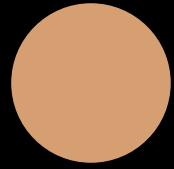




# **KHALED HOSSAMELDIN**

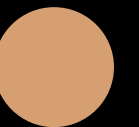
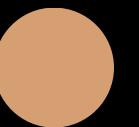
**Media Buyer & Web Design**





# *TABLE OF CONTENTS*

- About Me
- Educational Background
- Work Experience
- What Can i do?
- Portfolio
- Contact Information



# ● ABOUT ME



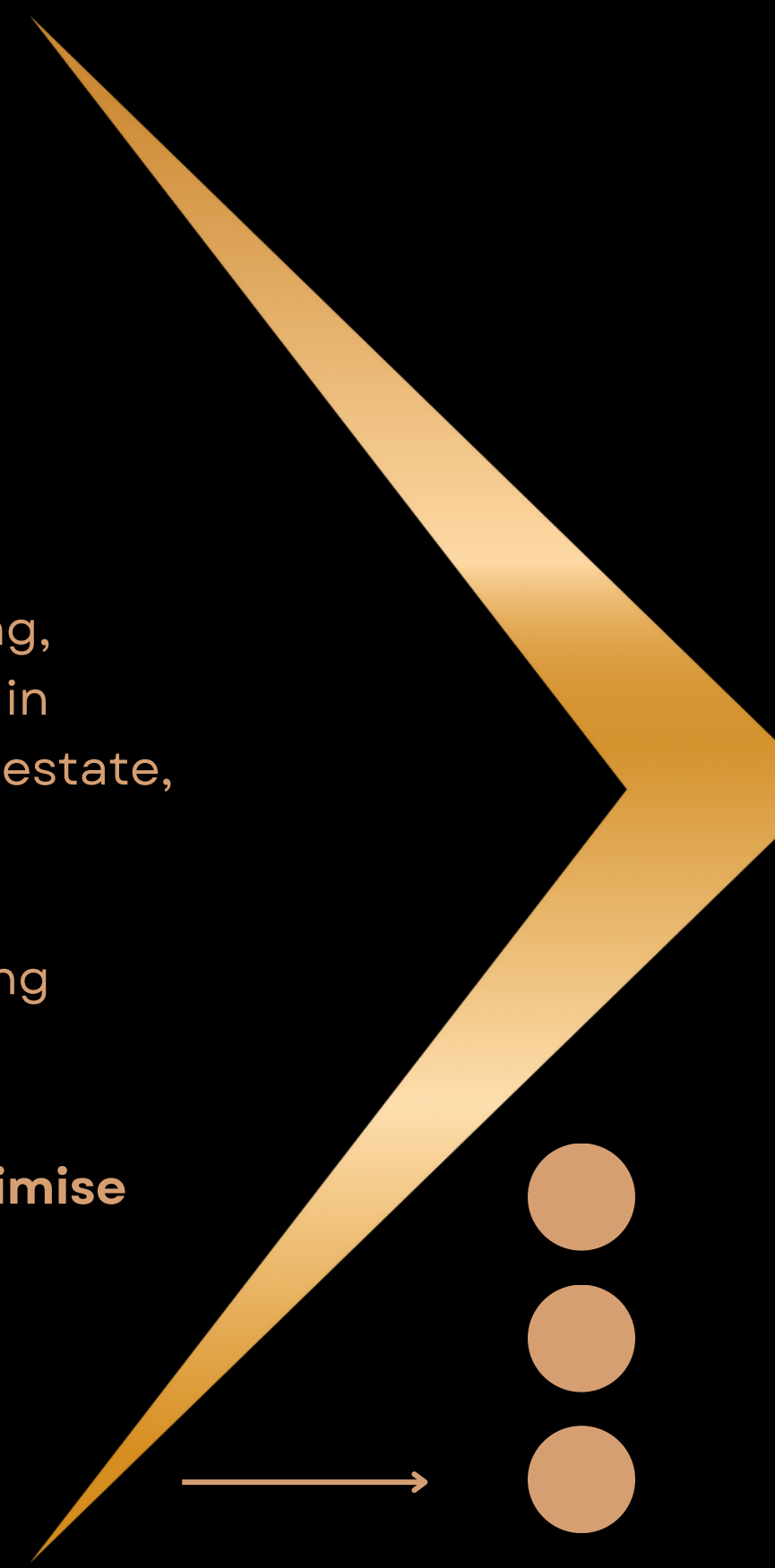
***My name is Khaled Hossam Eldin, I'm a Media Buyer and Web Designer.***

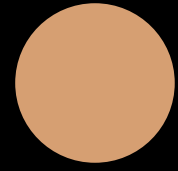
***Thank you for deciding to view my portfolio, I hope you will enjoy it.***

I have nearly three years of experience in the field of media Buying, where I cooperated with many owners of industries and projects in various fields such as tourism, fashion, perfumes, car rental, real estate, restaurants and cafes, as well as in the field of **e-commerce**.

I also have the ability to design websites, online stores, and landing pages using WordPress, Easy Orders, and other CMS.

Can i use **Google Tag Manager** , **Google Analytics 4** , **Google Optimise** and More tools.



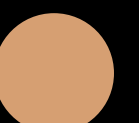
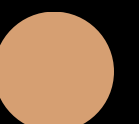
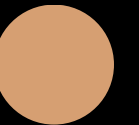


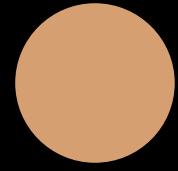
# ***EDUCATIONAL BACKGROUND***



## ***GRADUATED BACHELOR OF COMMERCE, 2018***

- ***Mind Shift Course***
- ***Ebrahim Hendawy For GTM and GA4***
- ***Learn Wordpress Course***
- ***Udemy Wordpress Training Course***
- ***Bassem Magdy Youtube Courses***
- ***Pull & Coach Academy Digital Marketing Course.***



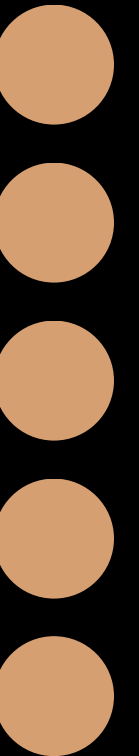


# HOW CAN YOU BENEFIT FROM MY EXPERIENCES?

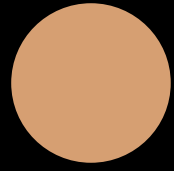


## WHAT CAN I DO?

- **Marketing Plan & Strategy.**
- **Meta Ads**
- **Snapchat Ads**
- **Tiktok Ads**
- **Google Ads**
- **Setup Pixel / Conversion API**
- **Build Website By Wordpress**
- **Build Landing Page.**
- **Built Ecommerce Store By Woocommerce Or Shopify.**
- **Build Ecommerce Store By Easy Order, Zed and Salla.**
- **Google tag manager.**
- **Google Analytics 4.**







# WORK EXPERIENCE



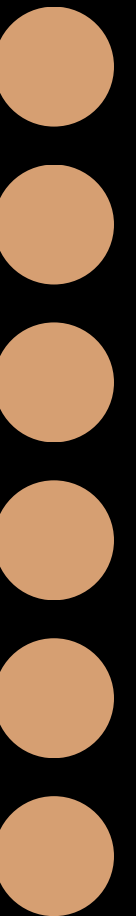
**I'M WORKING REMOTELY FULL TIME FOR THIS AGENCIES , COMPANIES AND INDUSTRIES .**

- **Plank Marketing Solutions**  
Media Buyer and Web Designer  
2023 - Present

- **Msarweb**  
Media Buyer  
2020 - 2023

- **Mobader home care “ Saudi Arabia”**  
Media Buyer  
2023 - Present

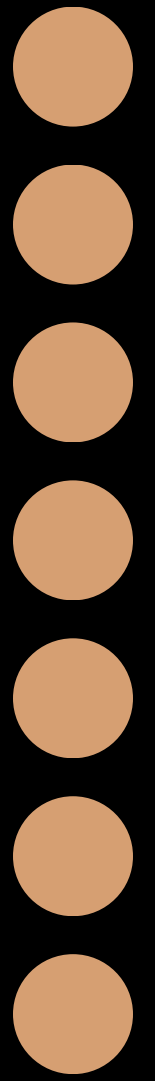
- **Al-Fayrouz Medical Complex “ Saudi Arabia**  
Media Buyer  
2023 - Present



# META ADS - RESULTS - SAUDI ARABIA

Sedra - All Services provided - Daily	1,101 [2]	6.99 ريس [2]	7,692.46 ر.س	474,111	1,588,483
Messaging conver...		Per Messaging Co...			
SEDRA IG	433 [2]	6.06 ريس [2]	2,624.72 ر.س	70,575	138,281
Messaging conver...		Per Messaging Co...			
منشور Instagram #سدرة هي الخيار الأفضل لكم في...	2,329	0.57 ر.س	1,337.80 ر.س	39,528	80,842
Link clicks		Per Link Click			
منشور Instagram: الحجامة المنزليه - نجيك للبيت	302 [2]	4.32 ريس [2]	1,303.48 ر.س	46,432	79,860
Messaging conver...		Per Messaging Co...			
Sedra home care سدره للرعاية المنزلية - Message	170 [2]	7.46 ريس [2]	1,267.77 ر.س	187,904	416,379
Messaging conver...		Per Messaging Co...			
سدرة الوعي	54,500	0.02 ر.س	1,097.39 ر.س	789,009	1,678,491
Estimated Ad Reval ...		Per Estimated Ad Re...			

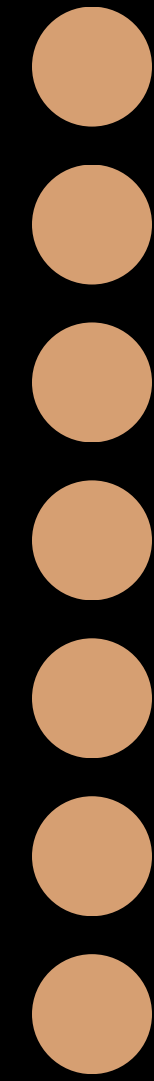
KHOSRAM



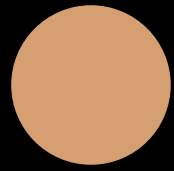
# META ADS - RESULTS - SAUDI ARABIA

<input type="checkbox"/>	Off / On	Campaign	Results	Cost per result ↑	Amount spent	Reach	Impressions	P (n s)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	منشور Instagram: #تحاليل_طبية #تحاليل_دم... View charts Edit Duplicate Pin	Messaging Conversa...	—	39.21 ر.س.	1,075	1,230	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	سدره الوعي	54,500	0.02 ر.س.	1,097.39 ر.س.	789,009	1,678,491	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	منشور Instagram: #سدره هي الخيار الأمثل لكم في... Link clicks	Estimated Ad Recall ...	0.57 ر.س.	1,337.80 ر.س.	39,528	80,842	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	خدمات سدره	95 [2]	3.79 ر.س. [2]	359.94 ر.س.	71,137	133,973	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	منشور Instagram: الحجامه المنزليه - نجيك للبيت	302 [2]	4.32 ر.س. [2]	1,303.48 ر.س.	46,432	79,860	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	قريبا سدره	67 [2]	5.35 ر.س. [2]	358.62 ر.س.	32,039	50,977	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	SEDRA IG	433 [2]	6.06 ر.س. [2]	2,624.72 ر.س.	70,575	138,281	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sedra - All Services provided - Daily	1,101 [2]	6.99 ر.س. [2]	7,692.46 ر.س.	474,111	1,588,483	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sedra home care سدره للرعايه المنزليه - Message ...	170 [2]	7.46 ر.س. [2]	1,267.77 ر.س.	187,904	416,379	

K.HOSSAM







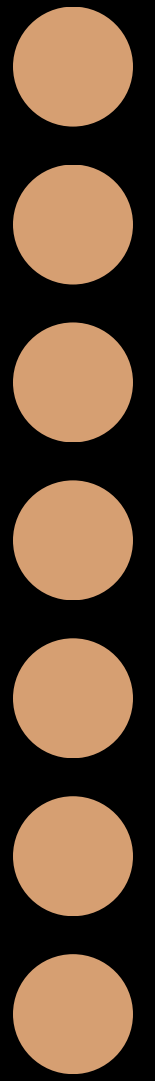
# META ADS - RESULTS

Budget	Last significant edit	At sett	Results	Reach	Impressions	Cost per result	Amount spent	Ends
1,550.00.م.ج Lifetime	1 May 2023, 15:17 15 days ago	7...	334 [2] Messaging con...	76,302	104,626	3.69.م.ج [2] Per messaging ...	1,232.62.م.ج	19 May 2023 ⚠️ 2 days left
—	—	7...	334 [2] Messaging conve...	76,302 Accounts Centre ac...	104,626 Total	3.69.م.ج [2] Per messaging c...	1,232.62.م.ج Total Spent	

Budget	Last significant edit	At sett	Results	Reach	Impressions	Cost per result	Amount spent	Ends
1,550.00.م.ج Lifetime	1 May 2023, 15:17 15 days ago	7...	334 [2] Messaging con...	76,302	104,626	3.69.م.ج [2] Per messaging ...	1,232.62.م.ج	19 May 2023 ⚠️ 2 days left
—	—	7...	334 [2] Messaging conve...	76,302 Accounts Centre ac...	104,626 Total	3.69.م.ج [2] Per messaging c...	1,232.62.م.ج Total Spent	

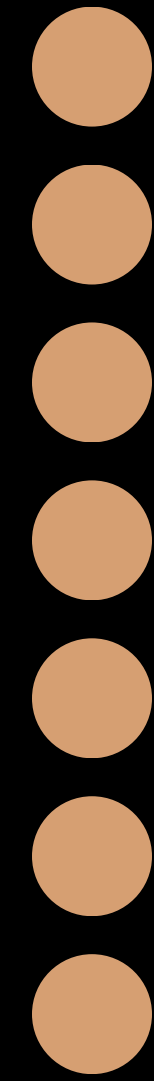
WIKI  
HINDS  
SAM

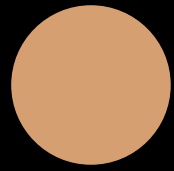


# META ADS - RESULTS

Results	Cost per result	Delivery	Amount spent	Reach	Impressions	Frequency
—	—	● Completed	2,928.24.₪	89,776	333,455	3.71
228 [2] Messaging con...	5.98.₪ [2] Per messaging ...	● Active	1,362.71.₪	72,555	183,271	2.53
469 [2] Messaging con...	2.85.₪ [2] Per messaging ...	● Completed	1,334.99.₪	76,768	162,791	2.12
337 [2] Messaging con...	3.71.₪ [2] Per messaging ...	● Active	1,250.38.₪	76,750	105,292	1.37
298 [2] Messaging con...	4.03.₪ [2] Per messaging ...	● Completed	1,200.00.₪	58,387	138,176	2.37
316 [2] Messaging con...	3.58.₪ [2] Per messaging ...	● Active	1,131.22.₪	28,810	107,266	4.51
6,568 Post engagements	0.16.₪ Per Post Engagem...	● Active	1,029.98.₪	49,544	179,077	3.61
143 [2] Messaging con...	6.99.₪ [2] Per messaging ...	● Completed	1,000.00.₪	38,024	96,961	2.55

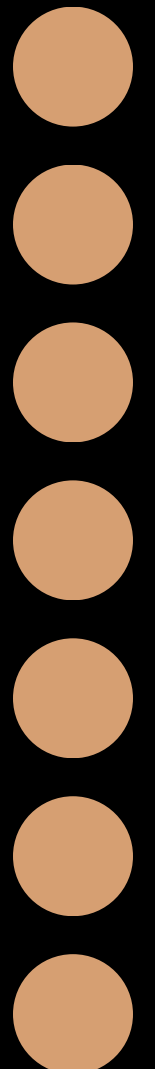
KHOSISSAM





# META ADS - RESULTS

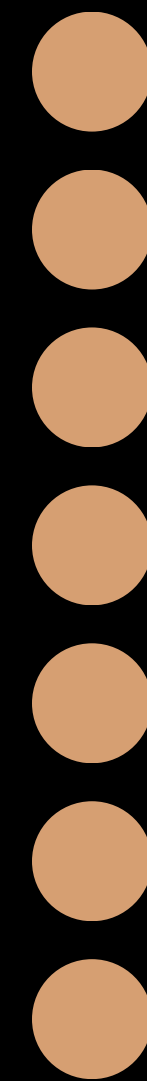
Results	Cost per result	Delivery	Amount spent	Reach	Impressions	Frequenc
2 [2] Messaging conver...	9.73.₹ [2] Per messaging co...	● Active	29.19.₹	1,899	1,967	
60 [2] Messaging conver...	3.17.₹ [2] Per messaging co...	● Completed	190.00.₹	10,076	22,247	
72 [2] Messaging conver...	3.64.₹ [2] Per messaging co...	● Completed	262.03.₹	12,140	29,973	
71 [2] Messaging conver...	4.23.₹ [2] Per messaging co...	● Completed	300.00.₹	11,216	26,218	
110 [2] Messaging conver...	3.18.₹ [2] Per messaging co...	● Completed	350.00.₹	9,684	26,861	
<b>316 [2]</b> Messaging convers...	<b>3.58.₹ [2]</b> Per messaging con...		<b>1,131.22.₹</b> Total Spent	<b>23,810</b> Accounts Centre acco...	<b>107,266</b> Total	Per Accour



# SNAPCHAT ADS - RESULTS - SAUDI ARABIA

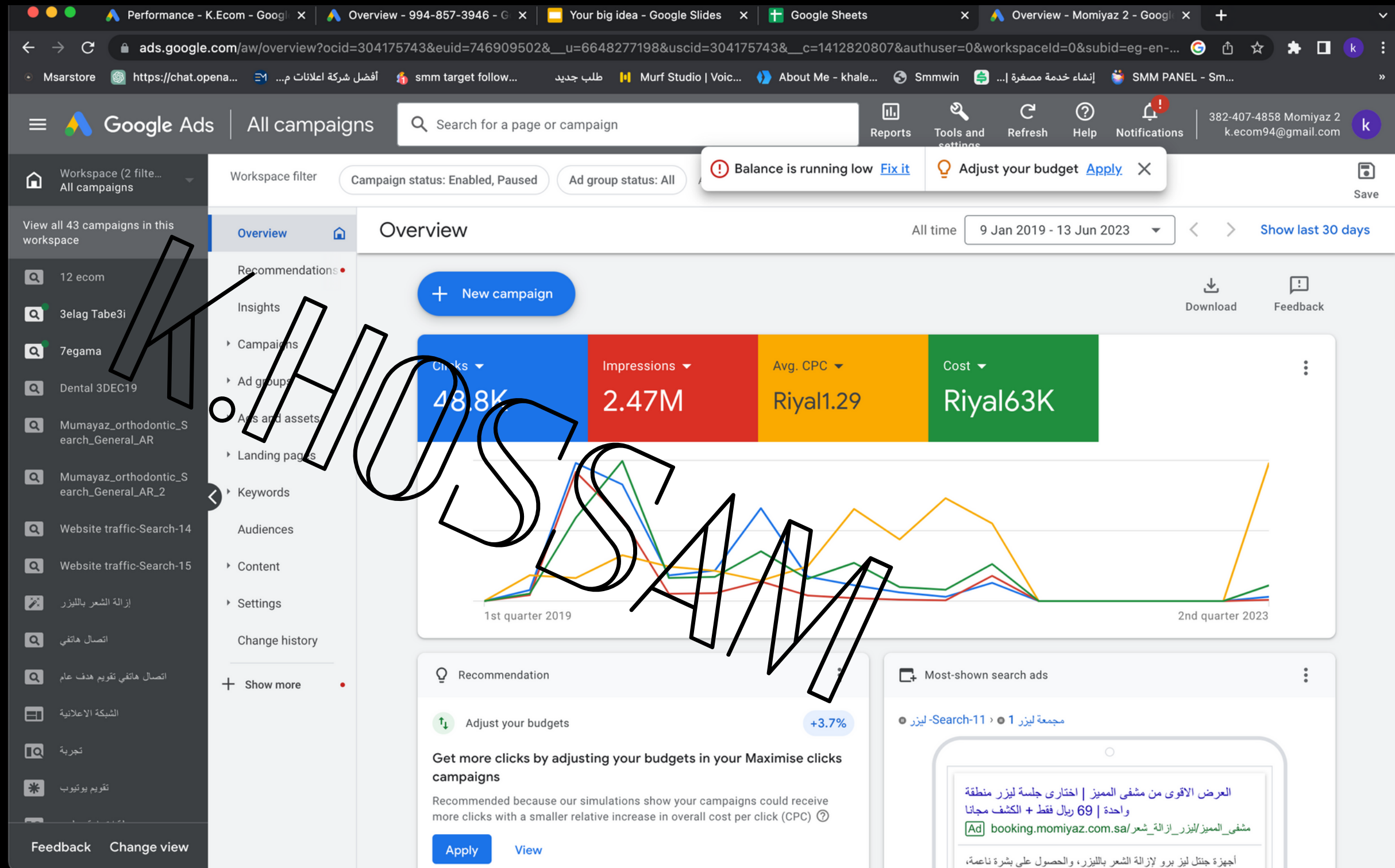
View Selected Edit Delete			Add Filter Columns Upload Download				
Name	Status	Delivery Status	Amount Spent	Result	Cost per Result	Paid Impressions	Paid eCPM
<input type="checkbox"/> فيديو 10 ث	<input checked="" type="checkbox"/>	Delivering	\$2,216.16	5,197 Clicks	\$0.43 eCPC	512,161	\$4.33
<input type="checkbox"/> care receiver	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$324.40	902 Clicks	\$0.36 eCPC	85,818	\$3.78
<input type="checkbox"/> Sedra Test	<input type="checkbox"/>	Not Delivering Campaign is inactive	—	—	—	—	—
<input type="checkbox"/> حملة فيديو هات الخدمات	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$78.33	187 Clicks	\$0.42 eCPC	21,750	\$3.60
<input type="checkbox"/> اعلان ذكورة	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$163.42	781 Clicks	\$0.21 eCPC	42,180	\$3.87
<input type="checkbox"/> عروض ثابت	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$90.15	108 Clicks	\$0.28 eCPC	10,684	\$2.82
<input type="checkbox"/> حجابة	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$93.02	289 Clicks	\$0.32 eCPC	28,200	\$3.30
<input type="checkbox"/> جديد	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$152.29	469 Clicks	\$0.32 eCPC	58,042	\$2.62
<input type="checkbox"/> حملة الموشن 1	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$87.36	207 Clicks	\$0.42 eCPC	22,417	\$3.90
<input type="checkbox"/> جذب الزيارات الى الموقع الإلكتروني	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$300.00	1,106 Clicks	\$0.27 eCPC	138,090	\$2.17
<input type="checkbox"/> A1 سدرة للرعاية المنزلية	<input type="checkbox"/>	Not Delivering Campaign is inactive	\$179.40	984 Clicks	\$0.18 eCPC	86,914	\$2.06
Deleted campaigns are excluded from totals			\$3,624.53 Total	—	—	1,006,256 Total	\$3.60 Total Avg

K.HOSSAM

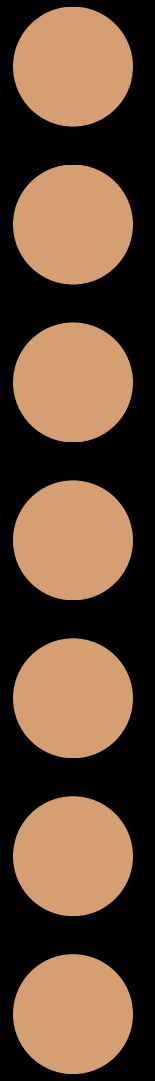




# GOOGLE ADS - RESULTS - SAUDI ARABIA

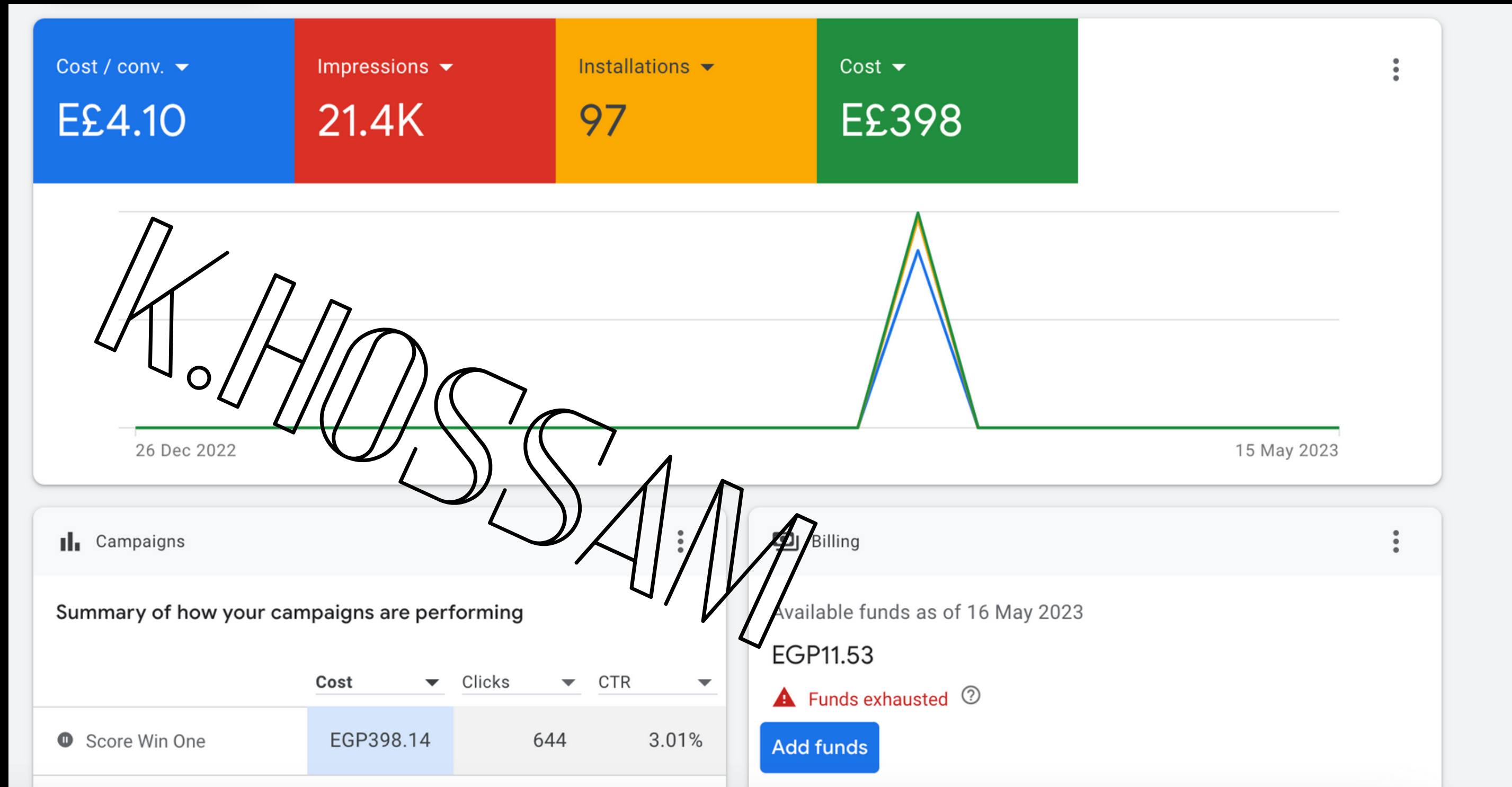


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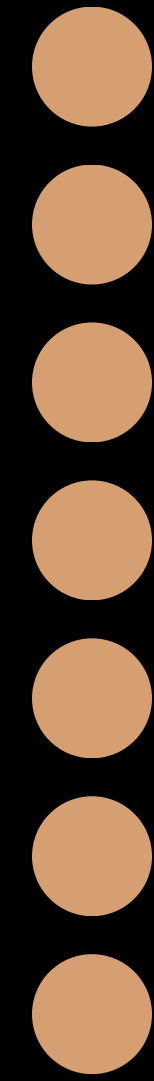


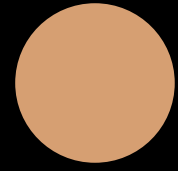


# GOOGLE ADS - RESULTS - SAUDI ARABIA



K.HOSSAM





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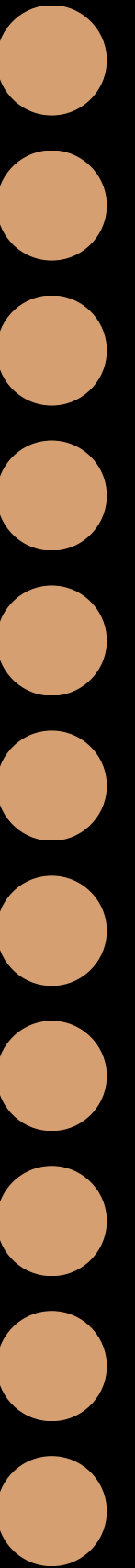
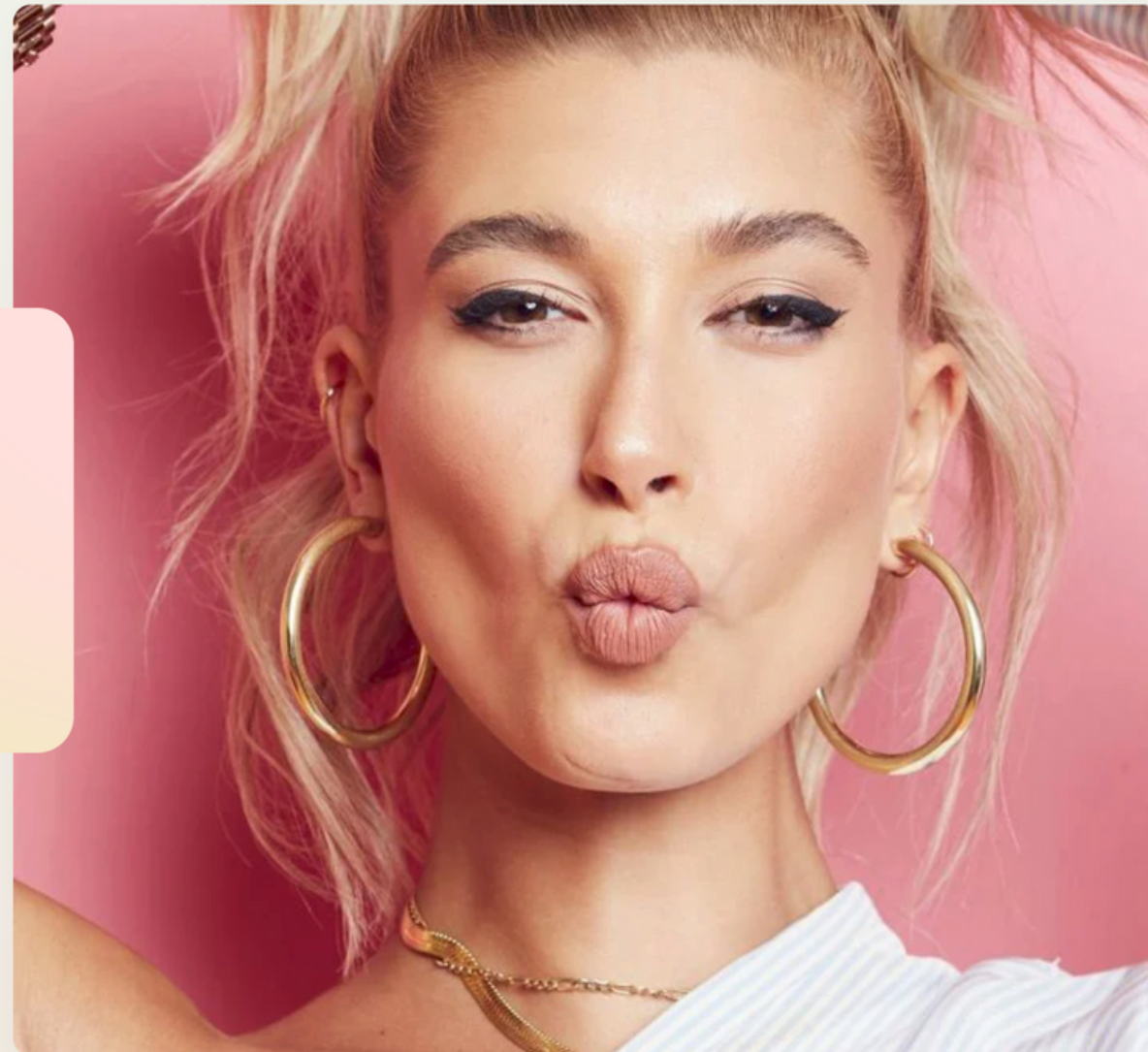
USD

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للزيد الأكثر مبيعاً


27.29%



ح.ج 480  
م.ج 349

TRO A


38.89%




ح.ج 270  
م.ج 165

Run 3

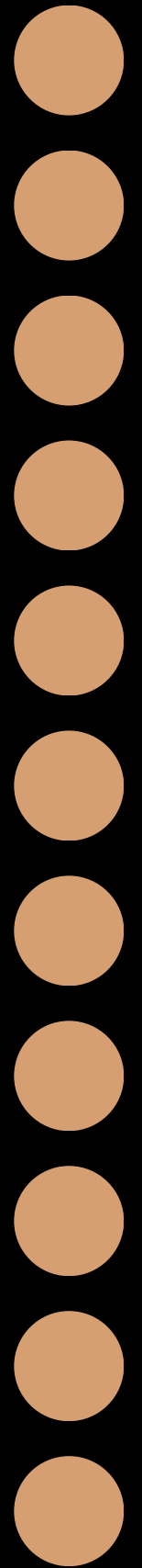

29.73%

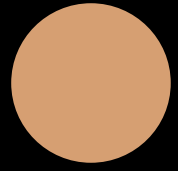


28.89%

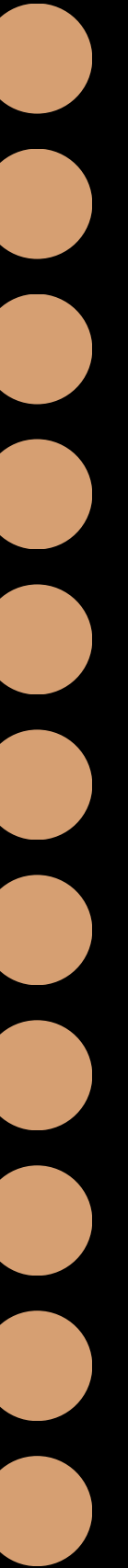


26.67%

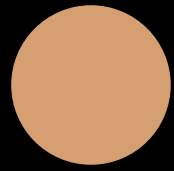




# ***EASY ORDERS STORE***







# CONTACT INFORMATION



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